



Terrika FOSTER-BRASBY

NATIONAL BROADCASTER | WOMEN'S BASKETBALL ANALYST | STORYTELLER

CBS SPORTS

NBC Sports

USA
SPORTS

iHeart
Women's
Sports



ABOUT TERRIKA

Terrika Foster-Brasby is a nationally recognized broadcaster and analyst covering women's basketball across television, digital media, podcasting, and live events. As a Women's Basketball Analyst for CBS Sports, Contributor for NBC Sports, USA Sports Sideline Reporter, and Connecticut Sun broadcaster, Terrika has become one of the most trusted voices covering women's basketball during one of the most transformative eras in sports.

Beyond the broadcast booth, Terrika co-hosts Levels to This on the iHeart Women's Sports Network alongside Hall of Famer Sheryl Swoopes, connecting with audiences through insightful conversations and authentic storytelling.

AUDIENCE & REACH



- 50K Average Podcast Streams Per Episode
- 42K Average Unique Impressions Per X Post
- 54K+ Social Followers Across Multiple Platforms

National Television Exposure

CBS Sports • NBC Sports • USA Network • WNBA League Pass



TRUSTED VOICE IN WOMEN'S BASKETBALL, CONNECTING BRANDS TO AUDIENCES THROUGH NATIONAL BROADCASTS, DIGITAL STORYTELLING, AND LIVE EVENTS.

BOLD & UNAPOLOGETICALLY AUTHENTIC

Terrika Foster-Brasby blends expert sports analysis with fashion-forward style, creating a unique presence that resonates with today's women's sports audience. Whether courtside, on-air, or at major sporting events, Terrika's signature aesthetic—bold, trendy, luxurious, feminine, and statement-making—allows brands to connect with consumers through authentic storytelling and elevated visibility.

TRUSTED BY LEADING BRANDS

ROUND21

JORDAN

adidas

Fanatics



blackgirl
vitamins

GOOD MOLECULES

OLAY

Unanimous

iHeart
MEDIA

NBA

WNBA

ON-AIR TALENT

CBS SPORTS WBB ANALYST
NBC SPORTS WBB CONTRIBUTOR
USA SPORTS SIDELINE REPORTER
CONNECTICUT SUN SIDELINE
REPORTER & COLOR COMMENTATOR
CO-HOST OF "LEVELS TO THIS"

WHY TERRIKA?

- ✓ NATIONAL TELEVISION VISIBILITY
- ✓ ACCESS TO ONE OF THE FASTEST-GROWING AUDIENCES IN SPORTS
- ✓ AUTHENTIC BRAND INTEGRATION
- ✓ MULTI-PLATFORM STORYTELLING ACROSS BROADCAST, PODCAST, AND SOCIAL MEDIA
- ✓ TRUSTED VOICE IN WOMEN'S BASKETBALL

LEADERSHIP & IMPACT

-DEDICATED LIFE MEMBER OF SIGMA
GAMMA RHO SORORITY, INC.

-VICE PRESIDENT OF SOCIAL MEDIA,
NABJ BROADCAST TASK FORCE

-MEMBER OF THE HISTORIC FIRST ALL-
BLACK/ ALL-WOMEN'S BROADCAST FOR
THE CIAA BASKETBALL TOURNAMENT

PARTNERSHIP INQUIRIES

BOOMER DANGEL

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